

melissa cagan

🌐 www.melissacagan.com

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Designer + storyteller with a passion for education that encourages empathy and awareness.

RELEVANT EXPERIENCE

Marketing and Communications Coordinator

Carnegie Mellon University, Center for Student Diversity and Inclusion (2024 - 2025)

- Created informational and promotional materials for social media, web, digital display and print
- Designed and implemented monthly email newsletters

Content Strategist, Web

Carnegie Mellon University, University Marketing and Communications (2023)

- Developed and implemented layouts and content for university-wide websites

Content Creator/Visual Designer

School Vaccine Hub, Brooklyn Lab Charter Schools (2021)

- Created a visual language for the School Vaccine Hub, a collection of resources on vaccine education for schools
- Wrote educational and promotional content for website and social media

Museum and Outreach Educator

Carnegie Museum of Natural History (2019)

- Taught programs about environmental science and the natural world to audiences of all ages

Educational Content Creator

Carnegie Museum of Natural History (2018 - 2019)

- Researched and composed an educational blog designed to connect 8-13 year olds with nature
- Photographed images for museum use
- Supported the designing of an after-school program structure

EDUCATION

Carnegie Mellon University (2020 - 2021)

Master of Arts in Design

Northwestern University (2014 - 2018)

Bachelor of Science in Social Policy and Education

TOOLS

Adobe Suite, Microsoft Suite, Google Suite, Canva, Figma, Cascade (CMS), Mailchimp